

WEBSITE MAINTENANCE PACKAGES

	Bronze	Silver	Gold	Platinum
Monthly Fee	£49	£99	£199	£299
Hours Per Month	2	5	12	20
Effective / Additional Hourly Rate	£25	£20	£14	£12
Response Time (Hours)	6	6	3	1
Newsletters	1	1	2	4
On Site Hours For Photos / Video	-	-	2	4
On Site SEO	✓	✓	✓	✓
Facebook / Twitter Integration	✓	✓	✓	✓
Site Back Up	Monthly	Monthly	Fortnightly	Weekly

WHAT IS CLASSED AS AN UPDATE?

We're often asked what is included in our packages and what we class as a website update. An update is anything that's changed on a single web page. Your chosen package will include up to 5 hours per week which can be spent on any of the following (but not restricted to) updates.

- New Blog Posts
- Add New Pages
- Add New Menu Items and Navigation
- Manage Events and Calendar
- Announcements and Broadcasts
- Add/Edit or Remove Images
- Resize / Crop Images
- Add / Edit/ Remove Videos
- Add / Edit / Remove PDF Files
- Change Fonts / Colours / Layout on existing pages
- Add / Replace / Change Logos
- Update / Change Contact Information
- Rename / Optimise Files for Search Engines
- Update / Edit Meta data for Search Engines
- Generate XML Sitemap
- Update Inventory / Pricing for eCommerce where applicable
- Add posts, images or comments to social network sites
- Provide Monthly website traffic reports